

YHS Hong Kong (2000) Pte Ltd in Soft Drinks (Hong Kong, China)

<https://marketpublishers.com/r/Y1A3B147913EN.html>

Date: February 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: Y1A3B147913EN

Abstracts

YHS Hong Kong (2000) Pte Ltd is expected to strengthen its position in soft drinks by launching more products to cater to local taste preferences. In addition, it must also invest in marketing activities to raise awareness of its brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Soft Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 YHS Hong Kong (2000) Pte Ltd: Key Facts

Competitive Positioning

Summary 2 YHS Hong Kong (2000) Pte Ltd: Competitive Position 2015

I would like to order

Product name: YHS Hong Kong (2000) Pte Ltd in Soft Drinks (Hong Kong, China)

Product link: <https://marketpublishers.com/r/Y1A3B147913EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y1A3B147913EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970