

# YES Bizuteria Sp zoo in Personal Accessories (Poland)

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## Abstracts

YES Bizuteria will be focused primarily on the development of the store network at a rate of about 5-8 stores per year. Stores will be located primarily in shopping malls in the larger and smaller towns throughout the country. In addition, the company will continue to introduce new jewellery collections, and will concentrate on strengthening the brand image through public relations activities.

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