

# Yats International Inc in Luxury Goods (Philippines)

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## Abstracts

In the period to 2012 Yats International Leisure Philippines' strategy to expand its presence in luxury cigars and fine wines and champagnes was to increase its retail outlets. For example, in the second half of 2012, the company opened a boutique wine shop in the emerging shopping locality of Fort Bonifacio, Taguig City, catering to the sophisticated market of fine wines and cigar lovers in Metro Manila. This is perhaps only the beginning of the expansion that the company envisages to improve...

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## Contents

YATS INTERNATIONAL INC IN LUXURY GOODS (PHILIPPINES)

Euromonitor International

April 2013

Strategic Direction

Key Facts

Summary 1 Yats International Leisure Philippines Inc: Key Facts

Summary 2 Yats International Leisure Philippines Inc: Operational Indicators

Company Background

Summary 3 Yats International Leisure Philippines Inc: Luxury Brands by Category 2012

Internet Strategy

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