

Yateem Group, The in Eyewear (United Arab Emirates)

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Abstracts

The Yateem Group is expected to continue expanding the number of outlets it operates within the United Arab Emirates over the forecast period, capitalising on ongoing strong retail developments within the country. With growing interest in luxury and premium brands among tourists and Emiratis, the company is likely to focus more on these brands within its Yateem Optician stores over the forecast period. The company is expected to increase its focus on online marketing during the forecast period,...

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