

Yankee Candle Co (Europe) Ltd in Home Care (United Kingdom)

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Abstracts

Following its success over the past years, Yankee Candle Co (Europe) is expected to increase its activities in the UK, selling through more channels in order to expand its reach. Yankee Candle Co (Europe) is not believed to have hit a ceiling, and as a result, can continue to push for growth within candle air fresheners and other air care categories.

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