

# Yamada Denki Co Ltd in Consumer Appliances (Japan)

<https://marketpublishers.com/r/Y679D7DF7D4EN.html>

Date: June 2017

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: Y679D7DF7D4EN

## Abstracts

Yamada Denki sees itself as being engaged in the third phase of its development – or “third start-up period”. Following its initial start-up and then its move “from a “community-based general shop to a mass merchandiser”, the company is now engaged in a process of utilising its high-density store network close to consumers’ homes to cultivate new markets. In particular, Yamada Denki is looking to position various solution businesses as a principal pillar of its operations, alongside the sale of...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Major Appliances, Small Appliances.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Strategic Direction

Key Facts

Summary 1 Yamada Denki Co Ltd: Key Facts

Summary 2 Yamada Denki Co Ltd: Operational Indicators

Company Background

Internet Strategy

Private Label

Summary 3 Yamada Denki Co Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Yamada Denki Co Ltd: Competitive Position 2016

## I would like to order

Product name: Yamada Denki Co Ltd in Consumer Appliances (Japan)

Product link: <https://marketpublishers.com/r/Y679D7DF7D4EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y679D7DF7D4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970