

# Yakult Philippines Inc in Health and Wellness (Philippines)

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## Abstracts

Yakult Philippines is expected to continually expand its distribution reach to make its products more accessible to consumers in its goal to improve the quality of life of Filipinos. It is likely to focus on growing consumer patronage of its current product portfolio instead of launching new flavour variants. It will carry out this goal by continually educating consumers on the importance of Yakult to digestive health and to overall wellness.

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