

Yakult Honsha Co Ltd in Packaged Food (Japan)

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Abstracts

Yakult Honsha maintains its corporation mission to contribute to the prevention of disease and improve the life expectancy of consumers through providing products that have health benefits, as well as being affordable for everyone. 2015 being its 80th anniversary, the company is planning to open a new R&D centre as well as restructure the manufacturing plants, with the aim of improving its logistics system and quality control. In response to declining total sales in the domestic market, the...

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