

Yahon Enterprise Co Ltd in Tissue and Hygiene (Vietnam)

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Date: September 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: YEEF44F21BFEN

Abstracts

Yahon Enterprise Co aims to be one of the leading manufacturers in tissue and hygiene, in particular tissues and wipes. In order to achieve this aim, the company focuses on launching value-added products such as added skincare wipes and anti-bacterial formula wipes. Furthermore, the company cooperates with retailers in expanding its distribution channels in the country. Besides, the company also continues to outsource cotton wool/buds/pads and retail tissue for Co.opMart supermarket – the...

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