

# XXXLutz KG in Retailing (Austria)

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## Abstracts

XXXLutz is expected to rely on its diverse range of retail brands in the forecast period, and to largely finish its expansion. It opened another online store only in 2014, and follows an up-to-date multichannel approach, which is expected to strengthen its position as the leader in homewares and home furnishings in the forecast period.

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