

# XXXLutz KG in Consumer Foodservice (Austria)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: X7E081753EAEN

## Abstracts

Building on the high consumer frequency of visits to its furniture stores and the good reputation of its restaurants, XXXLutz can rely on good, stable sales from consumer foodservice. Given the lack of expansion potential of its XXXLutz and Mömax brands, introducing a restaurant concept in connection with its Möbelix furniture discounter format seems worth considering.

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