

Wumart Stores Inc in Retailing (China)

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Abstracts

Given rises in labour costs, rents and utility costs, Wumart will focus on enhancing its core competitiveness in grocery retailing through boosting its operational capacity in fresh food and exploring various operational modes for fresh food in different outlets. Product category management is another key focus, which can make sure the company is able quickly to introduce new product categories while eliminating unpopular ones. Wumart will strengthen its logistics centre and vegetables/fruit...

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