

# Writing Instruments in the Philippines

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## Abstracts

In response to the COVID-19 pandemic, the Department of Education (government department that covers Primary and Secondary education) and Commission of Higher Education (government department that covers Tertiary and Post-graduate education) declared that online study would be in place during 2020 and in 2021 until it was safe for all to return to face-to-face learning. The Philippines finally took the decision to reopen schools in August 2022, with schools having been closed for over two years...

Euromonitor International's Writing Instruments in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Product coverage:** Colouring, Markers and Highlighters, Pencils, Pens, Writing Accessories.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Writing Instruments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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