

Wound Treatments - Turkey

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In 2009, wound treatments continued to register negative value growth and reached TL23 million. Wound treatments also returned negative growth over the review period. This sector is quite mature, with no significant developments to stimulate the growth.

Euromonitor International's Wound Treatments Products in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Other Wound Treatments, Sticking Plasters

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health industry;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Wound Treatments in Turkey
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LIST OF CONTENTS AND TABLES

Executive Summary
Negative Growth for Consumer Health in 2009
Significant Changes in the Social Security System Causes Chaos To the Market
Fierce Competition Among Local and Multinational Players
Chemists/pharmacies Dominate Consumer Health Sales
Downturn in Constant Value Growth Expected Over the Forecast Period
Key Trends and Developments
Global Financial Crisis Stunts Growth of the Consumer Health Market

Swine Flu Increases Anxiety and Creates Potential for Consumer Health Growth

Ban on Smoking in Public Areas Benefits Consumer Health

the Government Decreases Consumer Health Product Prices at the End of 2009

Rise in Private Insurances Engender Hope of Recovery for Consumer Health

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Life Expectancy at Birth 2004-2009

Market Data

Table 3 Sales of Consumer Health by Sector: Value 2004-2009

Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 5 Consumer Health Company Shares by Value 2005-2009

Table 6 Consumer Health Brand Shares by Value 2006-2009

Table 7 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 8 Sales of Consumer Health by Sector and Distribution Format: % Analysis 2009

Table 9 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 10 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

Consumer Health Registration and Classification

Advertising

Packaging and Labelling

Distribution

De-listing Or De-reimbursement

Traditional Remedies

Homeopathy

Consumer Expenditure on Health Goods and Medical Services

Self-medication and Preventative Medicine

Generics

Consumer Health Registration and Classification

Vitamins and Dietary Supplements Registration and Classification

Self-medication/self-care and Preventative Medicine

Switches

Definitions

Sector and Subsector Definitions

Summary 1 Research Sources

Abdi Ibrahim İlaç Sanayi Ve Ticaret As

Strategic Direction

Key Facts

Summary 2 Abdi Ibrahim İlac Sanayi AS: Key Facts

Summary 3 Abdi Ibrahim İlac Sanayi AS: Operational Indicators

Company Background

Production

Summary 4 Abdi Ibrahim İlac Sanayi AS: Production Statistics 2009

Competitive Positioning

Summary 5 Abdi Ibrahim İlac Sanayi AS: Competitive Position 2009

Bilim İlac Sanayi Ve Ticaret As

Strategic Direction

Key Facts

Summary 6 Bilim İlac Sanayi ve Ticaret AS: Key Facts

Summary 7 Bilim İlac Sanayi ve Ticaret AS: Operational Indicators

Company Background

Production

Summary 8 Bilim İlac Sanayi ve Ticaret AS: Production Statistics 2009

Competitive Positioning

Summary 9 Bilim İlac Sanayi ve Ticaret AS: Competitive Position 2009

Deva Holding As

Strategic Direction**Key Facts**

Summary 10 Deva Holding AS: Key Facts

Summary 11 Deva Holding AS: Operational Indicators

Company Background**Production**

Summary 12 Deva Holding AS: Production Statistics 2009

Competitive Positioning

Summary 13 Deva Holding AS: Competitive Position 2009

Eczacibasi Ilac Pazarlama As**Strategic Direction****Key Facts**

Summary 14 Eczacibasi Ilac Pazarlama AS: Key Facts

Summary 15 Eczacibasi Ilac Pazarlama AS: Operational Indicators

Company Background**Production****Competitive Positioning**

Summary 16 Eczacibasi Ilac Pazarlama AS: Competitive Position 2009

Nobel Ilac Sanayi Ve Ticaret As**Strategic Direction****Key Facts**

Summary 17 Nobel Ilac Sanayi ve Ticaret AS: Key Facts

Summary 18 Nobel Ilac Sanayi ve Ticaret AS: Operational Indicators

Company Background**Production****Competitive Positioning**

Summary 19 Nobel Ilac Sanayi ve Ticaret AS: Competitive Position 2009

Trends**Category Data**

Table 11 Sales of Wound Treatments by Subsector: Value 2004-2009

Table 12 Sales of Wound Treatments by Subsector: % Value Growth 2004-2009

Table 13 Wound Treatments Company Shares by Value 2005-2009

Table 14 Wound Treatments Brand Shares by Value 2006-2009

Table 15 Forecast Sales of Wound Treatments by Subsector: Value 2009-2014

Table 16 Forecast Sales of Wound Treatments by Subsector: % Value Growth 2009-2014

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