

Wound Treatments - Spain

<https://marketpublishers.com/r/W1DA4F2341BEN.html>

Date: April 2010

Pages: 40

Price: US\$ 990.00 (Single User License)

ID: W1DA4F2341BEN

Abstracts

Sales of wound treatments dropped just over 1% in current value terms in 2009, with sales worth just under EUR22 million. Sales were driven by private label products. The poor economic background, along with the limiting display space in major distribution channels dedicated to branded offerings, proved crucial in boosted the strength of private label products. As a result their share increased steadily from under 11% in 2001 to over 14% in 2009, placing downwards pressure on unit prices...

Euromonitor International's Wound Treatments Products in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. Forecasts to 2014 illustrate how the market is set to change.

Product coverage:Other Wound Treatments, Sticking Plasters

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Health industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Spanish Crisis Damages Sales

Influenza Outbreak

New Leader

Law Shapes Sales

the Recovery

Key Trends and Developments

Spanish Crisis

Global World Favouring Global Diseases

the Silent Pandemic

New Laws Shape Sales

Demographics Still An Issue

Market Indicators

Table 1 Consumer Expenditure on Health Goods and Medical Services 2004-2009

Table 2 Life Expectancy at Birth 2004-2009

Market Data

Table 3 Sales of Consumer Health by Sector: Value 2004-2009

Table 4 Sales of Consumer Health by Sector: % Value Growth 2004-2009

Table 5 Sales of Consumer Health by Region: Value 2004-2009

Table 6 Sales of Consumer Health by Region: % Value Growth 2004-2009

Table 7 Consumer Health Company Shares by Value 2005-2009

Table 8 Consumer Health Brand Shares by Value 2006-2009

Table 9 Penetration of Private Label by Sector 2004-2009

Table 10 Sales of Consumer Health by Distribution Format: % Analysis 2004-2009

Table 11 Sales of Consumer Health by Sector and Distribution Format: % Analysis
2009

Table 12 Forecast Sales of Consumer Health by Sector: Value 2009-2014

Table 13 Forecast Sales of Consumer Health by Sector: % Value Growth 2009-2014

Appendix

Consumer Health Registration and Classification

Advertising

Packaging and Labelling

Distribution

De-listing Or De-reimbursement

Vitamins and Dietary Supplements Registration and Classification

Retail Distribution

Self-medication/self-care and Preventative Medicine

Alternative Therapy

Homoeopathic Medicines

Diet Programmes

Local Products

Switches

Summary 1 OTC Healthcare Switches 2007-2009

Definitions

Sector and Subsector Definitions

Summary 2 Research Sources

Almirall Prodesfarma SA

Strategic Direction

Key Facts

Summary 3 Almirall Prodesfarma SA: Key Facts

Summary 4 Almirall Prodesfarma SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 5 Almirall Prodesfarma SA: Competitive Position 2009

Bayer Hispania SA

Strategic Direction

Key Facts

Summary 6 Bayer Hispania SA: Key Facts

Summary 7 Bayer Hispania: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 8 Bayer Hispania SA: Competitive Position 2008

Bicentury SI

Strategic Direction

Key Facts

Summary 9 Bicentury SL: Key Facts

Summary 10 Bicentury SL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 11 Bicentury SL: Competitive Position 2009

Boehringer Ingelheim España SA

Strategic Direction

Key Facts

Summary 12 Boehringer Ingelheim España SA: Key Facts

Summary 13 Boehringer Ingelheim España SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 14 Boehringer Ingelheim España SA: Competitive Position 2009

Esteve SA

Strategic Direction

Key Facts

Summary 15 Esteve SA: Key Facts

Summary 16 Esteve SA: Operational Indicators

Production

Competitive Positioning

Summary 17 Esteve SA: Competitive Position 2009

Laboratorios Viñas SA

Strategic Direction

Key Facts

Summary 18 Laboratorios Viñas SA: Key Facts

Company Background

Production

Competitive Positioning

Summary 19 Laboratorios Viñas SA: Competitive Position 2009

Mcneil Iberica Slu

Strategic Direction

Key Facts

Summary 20 McNeil Iberica SLU: Key Facts

Company Background

Production

Competitive Positioning

Summary 21 McNeil Iberica SLU: Competitive Position 2009

Novartis Farmaceutica SA

Strategic Direction

Key Facts

Summary 22 Novartis Farmacéutica SA : Key Facts

Summary 23 Novartis Farmacéutica SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 24 Novartis Farmacéutica SA: Competitive Position 2009

Rovi SA

Strategic Direction

Key Facts

Summary 25 Rovi SA: Key Facts

Summary 26 Rovi SA: Operational Indicators

Company Background

Production

Competitive Positioning

Uriach-aquilea OTC SI

Strategic Direction

Key Facts

Summary 27 Uriach-Aquilea OTC SL: Key Facts

Summary 28 Uriach-Aquilea OTC SL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 29 Uriach-Aquilea OTC SL: Competitive Position 2009

Trends

Category Data

Table 14 Sales of Wound Treatments by Subsector: Value 2004-2009

Table 15 Sales of Wound Treatments by Subsector: % Value Growth 2004-2009

Table 16 Wound Treatments Company Shares by Value 2005-2009

Table 17 Wound Treatments Brand Shares by Value 2006-2009

Table 18 Forecast Sales of Wound Treatments by Subsector: Value 2009-2014

Table 19 Forecast Sales of Wound Treatments by Subsector: % Value Growth
2009-2014

I would like to order

Product name: Wound Treatments - Spain

Product link: <https://marketpublishers.com/r/W1DA4F2341BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1DA4F2341BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970