

## **Wound Care in the Netherlands**

https://marketpublishers.com/r/W9AE340EF52EN.html

Date: September 2023

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: W9AE340EF52EN

#### **Abstracts**

Wound care is projected to see a steady increase in retail volume sales throughout 2023, accompanied by an even more significant increase in retail current value terms. The category is performing well as it continues to recover from strong declines in retail volume and current value sales in 2020 in the wake of Coronavirus (COVID-19). During the COVID-19 pandemic lockdown measures resulted in work-form-home policies, severe restrictions on travel and a decrease in sports activities and limited p...

Euromonitor International's Wound Care in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



### **Contents**

WOUND CARE IN THE NETHERLANDS

**KEY DATA FINDINGS** 

2023 DEVELOPMENTS

Steady recovery for wound care as society returns to normal

Strong rebound for first aid kits as consumers travel again

Beiersdorf loses retail value share to private label

PROSPECTS AND OPPORTUNITIES

Optimistic outlook for wound care

New product development to exert upward pressure on unit prices

Beiersdorf to maintain hold on wound care, although recovery opportunities exist for other players

**CATEGORY DATA** 

Table 1 Sales of Wound Care by Category: Value 2018-2023

Table 2 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Wound Care: % Value 2019-2023

Table 4 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 5 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN THE NETHERLANDS

**EXECUTIVE SUMMARY** 

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023



Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

**APPENDIX** 

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

**DEFINITIONS** 

SOURCES

Summary 1 Research Sources



#### I would like to order

Product name: Wound Care in the Netherlands

Product link: <a href="https://marketpublishers.com/r/W9AE340EF52EN.html">https://marketpublishers.com/r/W9AE340EF52EN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/W9AE340EF52EN.html">https://marketpublishers.com/r/W9AE340EF52EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970