

Wound Care in Iran

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Abstracts

There was little change seen within wound care in Iran during 2016, with sales still dominated by old products with non-attractive packaging and with suppliers making no significant effort to introduce innovative new products or brands.

Euromonitor International's Wound Care in Iran report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Underdeveloped Consumer Health Industry Demonstrates Untapped Opportunities

Price Stabilisation Brings An End To Inflation Shocks in 2016

Multinational Companies Help To Reshape Vitamins and Dietary Supplements

Chemists/pharmacies Continues To Dominate Consumer Health Distribution

Promising Performance Is Expected for Consumer Health

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