

# Wound Care in Bosnia and Herzegovina

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Date: September 2023

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: W2AE3C7BBEFEN

## Abstracts

Consumer demand for wound care products remains stable in 2023, despite the significant unit price increases which had only a mild effect on retail volume growth. Conversely, current value growth has reached double-digits due to the price rises. Wound care is driven by stable consumer demand, with a solid performance seen in all wound care categories. The trend towards convenience and increased consumer confidence in self-medication have helped wound care to achieve current value growth in 2023,...

Euromonitor International's Wound Care in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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