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Wound Care - Hong Kong, China

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Abstracts

The growth of wound care products continued to be slow in 2010, as the rate of increase in the population of Hong Kong has been slow. Advertising and new product development were also negligible in that year.

Euromonitor International's Wound Care in Hong Kong, China report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Acne Treatments, Allergy Eye Care, Antihistamines/Allergy Remedies (Systemic), Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Child-Specific Cough, Cold and Allergy Remedies, Child-Specific Digestive Remedies, Child-Specific Medicated Skin Care, Cold Sore Treatments, Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Diarrhoeal Remedies, First Aid Kits, Gauze, Tape and Other Wound Care, Haemorrhoid Treatments, Hair Loss Treatments, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Medicated Confectionery, Medicated Shampoos, Motion Sickness Remedies, Nappy (Diaper) Rash Treatments, NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT, Pharyngeal Preparations, Standard Eye Care, Sticking Plasters/Adhesive Bandages, Systemic Analgesics, Topical Allergy Remedies/Antihistamines, Topical Analgesics/Anaesthetic, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

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Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Wound Care in Hong Kong, China
Euromonitor International
March 2011
List of Contents and Tables
Executive Summary
Consumer Health Continues To Maintain Positive Performance in 2010
Products Marketed Towards Middle-aged Consumers Observe Solid Performance
International Players Lead Consumer Healthcare
Health and Beauty Retailers Continue To Be Key
Increasing Threats To Growth Over the Forecast Period
Key Trends and Developments
Increased Concern Over Child-specific Over-the-counter Products.
Domestic Companies Continue To Drive Growth Through Aggressive Marketing Support
Traditional Chinese Medicine Continues To Pose Competition for OTC Products
Products Targeted at Middle-aged Consumers Perform Well
Direct Sellers Continue To Be An Important Distribution Channel
Market Indicators
Table 1 Consumer Expenditure on Health Goods and Medical Services 2005-2010
Table 2 Life Expectancy at Birth 2005-2010
Market Data
Table 3 Sales of Consumer Health by Category: Value 2005-2010
Table 4 Sales of Consumer Health by Category: % Value Growth 2005-2010
Table 5 Consumer Health Company Shares by Value 2006-2010
Table 6 Consumer Health Brand Shares by Value 2007-2010
Table 7 Sales of Consumer Health by Distribution Format: % Analysis 2005-2010
Table 8 Sales of Consumer Health by Category and Distribution Format: % Analysis 2010
Table 9 Forecast Sales of Consumer Health by Category: Value 2010-2015
Table 10 Forecast Sales of Consumer Health by Category: % Value Growth 2010-2015
Appendix
OTC Registration and Classification
Vitamins and Dietary Supplements Registration and Classification
Advertising
Self-medication/self-care and Preventative Medicine
Switches

Definitions
Summary 1 Research Sources
Fortune Pharmacal Co Ltd
Strategic Direction
Key Facts
Summary 2 Fortune Pharmacal Co Ltd: Key Facts
Company Background
Production
Competitive Positioning
Summary 3 Fortune Pharmacal Co Ltd: Competitive Position 2010
Hoe Hin Pak Fah Yeow Manufacturing Ltd
Strategic Direction
Key Facts
Summary 4 Hoe Hin Pak Fah Yeow Manufacturing Ltd: Key Facts
Summary 5 Hoe Hin Pak Fah Yeow Manufacturing Ltd: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 6 Hoe Hin Pak Fah Yeow Manufacturing Ltd: Competitive Position 2010
Holistol International Ltd
Strategic Direction
Key Facts
Summary 7 Holistol International Ltd: Key Facts
Company Background
Production
Competitive Positioning
Summary 8 Holistol International Ltd: Competitive Position 2010
Nin Jiom Medicine Mfy (hong Kong) Ltd
Strategic Direction
Key Facts
Summary 9 Nin Jiom Medicine Mfy (Hong Kong) Ltd: Key Facts
Company Background
Production
Competitive Positioning
Summary 10 Nin Jiom Medicine Mfy (Hong Kong) Ltd: Competitive Position 2010
Wai Yuen Tong Medicine Holdings Ltd
Strategic Direction
Key Facts
Summary 11 Wai Yuen Tong Medicine Holdings Ltd: Key Facts

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Summary 12 Wai Yuen Tong Medicine Holdings Ltd: Operational Indicators
Company Background
Production
Competitive Positioning
Summary 13 Wai Yuen Tong Medicine Holdings Ltd: Competitive Position 2010
Headlines
Trends
Competitive Landscape
Prospects
Category Data
Table 11 Sales of Wound Care by Category: Value 2005-2010
Table 12 Sales of Wound Care by Category: % Value Growth 2005-2010
Table 13 Wound Care Company Shares by Value 2006-2010
Table 14 Wound Care Brand Shares by Value 2007-2010
Table 15 Forecast Sales of Wound Care by Category: Value 2010-2015
Table 16 Forecast Sales of Wound Care by Category: % Value Growth 2010-2015

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