

Wound Care in Mexico

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Abstracts

Total wound care volume sales declined consistently over 2014-2019, and the negative trend looks set to persist throughout the forecast period. Aside from maturity, demand will continue to be undermined by falling birth rates, as families with young children are traditionally one of the core consumer groups for wound care products. Similarly, the fact that Mexican children are leading increasingly sedentary lifestyles and spending less time playing outdoors will also restrict demand. However, po...

Euromonitor International's Wound Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2014-2018, allowing you to identify the sectors driving growth. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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