

Wound Care in the Czech Republic

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Abstracts

Private label offerings like those of Dr Max, Tesco, Action, Lidl and Benu are steadily growing in popularity in sticking plasters/adhesive bandages. The economic shock of the Coronavirus (COVID-19) pandemic and high inflationary pressure on prices and the cost of living in general have made many local consumers more price-sensitive towards the end of the review period. Largely the result of a stronger presence of cheaper products, the leading branded players have been required to hold prices at...

Euromonitor International's Wound Care in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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