

Worten España Distribución SL in Consumer Appliances (Spain)

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Abstracts

Worten España Distribución plans to expand its retail network with 10 new outlets up to 2017. At the same time, the company is in the process of renewing its existing outlets. The new organisation of its stores entails a space dedicated to online purchases (click & collect and customer service) as well as new ways of displaying products that enable consumers to browse and test them out.

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