

Worten Equipamentos para o Lar SA in Consumer Electronics (Portugal)

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Abstracts

Worten's future plans are to reinforce its already strong leadership in the country. The development of a new concept store that takes the omni-channel approach further is one of its strategies, already applied in some of the most emblematic locations. New openings, implementation of a franchising model and renewal of actual stores are also part of its plans to reach the objective.

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