

World Overview for Travel Intermediaries

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Abstracts

Despite macroeconomic challenges and competitive pressures, travel intermediaries continue to go from strength to strength. Asia is behind the strong performance, where intermediaries remains the preferred booking channel and rising disposable incomes translate into travel sales. Expedia, Booking Holdings and Ctrip are all set to battle it out for future market supremacy, deploying an arsenal of digital tools including machine learning, data, AI and voice bookings.

Euromonitor International's World Overview for Travel Intermediaries global briefing offers an insight into to the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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LEADING COMPANIES AND BRANDS

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