

The World on a Plate: Trends in Packaged Food Flavours and Ethnic Cuisine - Part 2

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Abstracts

Globalisation and migration are seeing the movement of people between countries. Migrants and travellers influence food culture, taking ethnic food to new markets. Innovative local companies and private label are crucial in development of ethnic packaged food and driving premiumisation. Local market and taste palate development allow the tailoring of new products to a country, where value is added. Euromonitor International investigates the impact of ethnic flavours on packaged food.

Euromonitor International's The World on a Plate: Trends in Packaged Food Flavours and Ethnic Cuisine - Part 2 global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Baby Food, Bakery, Canned/Preserved Food, Chilled Processed Food, Confectionery, Dairy, Dried Processed Food, Frozen Processed Food, Ice Cream, Meal Replacement, Noodles, Oils and Fats, Pasta, Ready Meals, Sauces, Dressings and Condiments, Snack Bars, Soup, Spreads, Sweet and Savoury Snacks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Core Drivers and Country Readiness for Ethnic Foods

Which Categories are Most Suitable for Ethnic Foods

Foodservice and Other Developments Helping Ethnic Packaged Food Sales

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