

Womenswear in the US

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Abstracts

Following robust growth in 2021, womenswear in the US experienced a pronounced deceleration in both value and volume growth in 2022, and this slower rate of growth is set to be maintained in 2023. This slowdown can be attributed to the return to the pre-pandemic level of sales, the persistent surge in inflation, and the ongoing economic uncertainties that have persisted since 2022. Despite the inflation rate for 2023 being lower than that of 2022, consumer prices have continued to rise, exceedin...

Euromonitor International's Womenswear in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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