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Womenswear in Turkey

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Abstracts

Turkey has seen a very strong recovery from the slump in inbound tourist numbers caused by the Coronavirus (COVID-19) pandemic and related bans and restrictions on consumer and border movements. In 2021 and 2022, the numbers of inbound trips increased dynamically, with a further strong, if slower, rise anticipated over 2023. As a result, the number of inbound trips is set to exceed the 2019 pre-pandemic level over 2023. The inbound tourists that come in September and August tend to buy new seaso...

Euromonitor International's Womenswear in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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February 2024

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