

# World Market for Retail

<https://marketpublishers.com/r/W1E1EDB5EE4DEN.html>

Date: May 2024

Pages: 52

Price: US\$ 1,325.00 (Single User License)

ID: W1E1EDB5EE4DEN

## Abstracts

During 2023, global retail sales posted a slight recovery, despite inflationary pressures. Broader trends favoured shifts to value-focused retail channels such as discounters, while e-commerce also continued to grow – albeit more slowly than prior to the pandemic. Loyalty platforms, promotional activities, and the utilisation of customer data remained top priorities for retailers. This report explores the key trends impacting the retail industry in 2023, with an eye to the future of the sector.

Euromonitor International's World Market for Retail global briefing offers an insight into the size and shape of the retailing industry, highlights emerging trends, their effects on retailing in markets around the world, on the development of channels and consumers' shopping patterns. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market – be they the developments of new store types, the importance of non-store retailing, economic/lifestyle influences, private label or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction  
State of the industry  
Leading companies and brands  
Top five trends shaping the industry  
Global outlook  
Market snapshots  
Appendix

## I would like to order

Product name: World Market for Retail

Product link: <https://marketpublishers.com/r/W1E1EDB5EE4DEN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1E1EDB5EE4DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970