

World Market for Nutrition

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Date: November 2021

Pages: 33

Price: US\$ 1,325.00 (Single User License)

ID: WD7A34BAAB94EN

Abstracts

In 2020, consumers' interest in keeping themselves healthy and strong against Coronavirus (COVID-19) was reflected in nutritional intake trends. Regional trends in sugar and fat consumption in 2020 suggest which nutrients consumers desire more when they go through difficult times, such as the COVID-19 pandemic. This report explores consumption patterns of global consumers through both the on- and off-trade across alcoholic drinks, fresh food, packaged food and soft drinks.

Euromonitor International's World Market for Nutrition global briefing offers an insight into to the size and shape of the Nutrition market and highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change and criteria for success.

Data coverage: Alcoholic Drinks, Fresh Food, Packaged Food, Soft Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Nutrition market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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