

# World Market for Cigarettes

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Date: July 2020

Pages: 44

Price: US\$ 1,325.00 (Single User License)

ID: W52C4C24A319EN

## Abstracts

Like every other CPG industry, the recent history and short-term future evolution of the global cigarettes industry will be dominated by the ongoing fallout of from the Coronavirus pandemic. Coming out of a moderately improved volume and value performance in 2019, the industry is likely to suffer disruption in 2020 with high single-digit volume declines expected and intensifying commoditisation up to 2024.

Euromonitor International's World Market for Cigarettes global briefing offers an insight into to the size and shape of the Tobacco market, highlighting major industry trends and categories as well as the factors affecting operating environment. It identifies the leading companies and brands, offers impartial, strategic analysis of key factors influencing the market - be they new product developments, legislative restrictions or pricing influences. Forecasts illustrate how the market is set to change and where it is headed.

**Product coverage:** Cigarettes, Cigars, Cigarillos and Smoking Tobacco, Smokeless Tobacco, E-Vapour Products and Heated Tobacco.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Tobacco market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Global Outlook  
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Competitive Landscape  
Key Drivers Shaping the Category

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