

The World Beyond the Pandemic

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Abstracts

The COVID-19 pandemic has brought about significant changes in business models and consumer behaviour, as well as altering the ways and the geography many of us live, work, study and play. Understanding what changes will stick after the pandemic recedes can help economies, companies, and even individuals effectively plan for the long term and better prepare themselves for any future shocks.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Introduction

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