

Woolworths (Pty) Ltd in Toys and Games (South Africa)

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Abstracts

Woolworths is one of the leading retail players whose product range includes apparel, beauty and personal care, food, homeware and traditional toys and games. The focus of its continued outlet expansion has been on providing consumers with more convenience; whether through offering additional services within its large department stores (for example florists, coffee shops, curtain-making facilities) or increasing the number of small-format, food-only, convenience stores (located at forecourts or...

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