

Woolworths Holdings Ltd (South Africa) in Retailing (South Africa)

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Abstracts

As an upmarket retailer, Woolworths Holdings is expected to consolidate its position with the opening of new stores positioned on the upmarket trend. This includes providing consumers with more convenience; whether through offering additional services within its department stores (for example florists, coffee shops, curtain-making facilities) or increasing the number of small format food-only convenience stores (located at forecourts or easily accessible to suburban areas). The company is also...

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