

Woolworths Holdings Ltd in Apparel (South Africa)

<https://marketpublishers.com/r/WBADE0C99A2EN.html>

Date: August 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: WBADE0C99A2EN

Abstracts

Woolworths Holdings plans to operate a number of different strategies during the forecast period. In order to reach a wider range of consumers, the company will continue to open convenience stores in underserved areas. In addition, the company will increase store sizes in urban areas and aim to offer a wider range of services. The company is expected to further expand the range of branded apparel offered in its outlets, with a strong focus on South African designer brands being likely to appeal...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Clothing, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

WOOLWORTHS HOLDINGS LTD IN APPAREL (SOUTH AFRICA)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Woolworths Holdings Ltd: Key Facts

Summary 2 Woolworths Holdings Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Woolworths Holdings Ltd: Competitive Position 2012

Internet Strategy

I would like to order

Product name: Woolworths Holdings Ltd in Apparel (South Africa)

Product link: <https://marketpublishers.com/r/WBADE0C99A2EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WBADE0C99A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970