

Womenswear in Egypt

<https://marketpublishers.com/r/WE437165D44EN.html>

Date: November 2023

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: WE437165D44EN

Abstracts

Womenswear witnessed a decrease in volume sales in 2023, with retailers hit hard in the first quarter of 2023 as prices soared. The devaluation of the Egyptian pound in December 2022 led to a sharp slowdown in the economy, as input costs skyrocketed. Falling disposable incomes ensued with consumers shifting away from non-essential items, such as clothing. Women's economy jeans witnessed the best performance in 2023, as consumers are trading down to cheaper options. Essential clothing items are b...

Euromonitor International's Womenswear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Womenswear in Egypt
Euromonitor International
February 2024

LIST OF CONTENTS AND TABLES

WOMENSWEAR IN EGYPT
KEY DATA FINDINGS

2023 DEVELOPMENTS

Soaring prices reduce demand for womenswear
Consumers head to outlets amid cost of living crisis
Local clothing brands gain popularity

PROSPECTS AND OPPORTUNITIES

Economic uncertainty to limit further investment
Retail prices expected to stabilise in the short term
Al Kassm Group to retain its lead in womenswear

CATEGORY DATA

- Table 1 Sales of Womenswear by Category: Volume 2018-2023
- Table 2 Sales of Womenswear by Category: Value 2018-2023
- Table 3 Sales of Womenswear by Category: % Volume Growth 2018-2023
- Table 4 Sales of Womenswear by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Womenswear: % Value 2019-2023
- Table 6 LBN Brand Shares of Womenswear: % Value 2020-2023
- Table 7 NBO Company Shares of Women's Nightwear: % Value 2019-2023
- Table 8 LBN Brand Shares of Women's Nightwear: % Value 2020-2023
- Table 9 NBO Company Shares of Women's Outerwear: % Value 2019-2023
- Table 10 LBN Brand Shares of Women's Outerwear: % Value 2020-2023
- Table 11 NBO Company Shares of Women's Swimwear: % Value 2019-2023
- Table 12 LBN Brand Shares of Women's Swimwear: % Value 2020-2023
- Table 13 NBO Company Shares of Women's Underwear: % Value 2019-2023
- Table 14 LBN Brand Shares of Women's Underwear: % Value 2020-2023
- Table 15 Forecast Sales of Womenswear by Category: Volume 2023-2028
- Table 16 Forecast Sales of Womenswear by Category: Value 2023-2028
- Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028
- Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN EGYPT

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 28 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 29 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Womenswear in Egypt

Product link: <https://marketpublishers.com/r/WE437165D44EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WE437165D44EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970