

Wonder Pet Co Ltd in Pet Care (Taiwan)

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Abstracts

With more Taiwanese pet owners establishing closer bonds with their pets and showing greater concern for pet health and welfare, Wonder Pet Co Ltd is likely to place increased focus on smaller cities. Over the forecast years, the company is likely to retain a commitment to rapid outlet expansion into untapped territories including central and southern Taiwan. Unlike in northern Taiwan, outlet sizes in the south are likely to be larger due partly to cheaper land and more options available and par...

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