

Womenswear in Israel

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Abstracts

After two years of strong growth which have seen womenswear recovering from the declines seen during the pandemic, in 2023, the category's growth is expected to slow down. The limited growth in womenswear has been driven by the challenging economic environment, characterised by a repeated increase in interest rates between April 2022 and June 2023, and high inflation leading to a significant decrease in the disposable income of households. Money-squeezed consumers have in turn limited their cons...

Euromonitor International's Womenswear in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Womenswear in Israel
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LIST OF CONTENTS AND TABLES

WOMENSWEAR IN ISRAEL
KEY DATA FINDINGS

2023 DEVELOPMENTS

Womenswear growth impacted by challenging economic and political environment
Clothing prices decline in real terms amidst highly competitive environment and unfavourable weather

Leading brands grow their market share as consumers look for best deals

PROSPECTS AND OPPORTUNITIES

Womenswear to benefit from continued retail and brand expansion

International orders pose credible threat to local retailers

E-commerce to remain strong growth factor in the forecast period

CATEGORY DATA

Table 1 Sales of Womenswear by Category: Volume 2018-2023

Table 2 Sales of Womenswear by Category: Value 2018-2023

Table 3 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 4 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Womenswear: % Value 2019-2023

Table 6 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 7 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 9 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 10 LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 11 NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 12 LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 13 NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 14 LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 15 Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 16 Forecast Sales of Womenswear by Category: Value 2023-2028

Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN ISRAEL

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 28 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 29 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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