

Womenswear in the United Arab Emirates

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Abstracts

The United Arab Emirates is home to a highly dynamic retail environment, where a brand's entry and exit can occur fairly rapidly compared to more mature markets. In 2023, several formerly standalone brands, some of which had previously exited the United Arab Emirates, are now re-emerging within department stores. For instance, Aerie can now be found at Debenhams, and similar transformations have occurred with brands such as Dorothy Perkins, whereby a formerly standalone store is now available in...

Euromonitor International's Womenswear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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November 2023

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