

Womenswear in Saudi Arabia

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Abstracts

Women's empowerment in the Kingdom of Saudi Arabia, in line with the goals of the Saudi Vision 2030, helps to support growth in womenswear. The government continues to support female empowerment and strive for equality between men and women, through enhancing women's rights, support systems and care programmes, to also improve women's working lives and professional opportunities across all sectors. Furthermore, Saudi Arabia's Public Investment Fund (PIF) launched women's lifestyle company Kayane...

Euromonitor International's Womenswear in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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