

Womenswear in Russia

<https://marketpublishers.com/r/WD12D66EFD3EN.html>

Date: February 2021

Pages: 32

Price: US\$ 990.00 (Single User License)

ID: WD12D66EFD3EN

Abstracts

Womenswear was negatively affected by the COVID-19 pandemic in 2020 due to the enforced closure of non-essential retail outlets in Russia. Most non-essential retail outlets in Russia remained closed for two months initially from April to May in 2020 in order to curb the spread of COVID-19 in the country. These losses were aggravated by the negative impact that the category suffered from widespread job losses in Russia. These job losses and salary reductions meant that consumer spending was incre...

Euromonitor International's Womenswear in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Womenswear suffered from store closures following the COVID-19 outbreak
Warm weather restricts sales of winter clothing as consumers opt for practical clothing
Fast fashion brands prospered thanks to rapid response to COVID-19

RECOVERY AND OPPORTUNITIES

Russians will be left reeling from the economic effects of the COVID-19 pandemic
COVID-19 accelerates the advance of e-commerce in womenswear
Cost cutting drives interest in basic and functional products as the natural trend gains ground

CATEGORY DATA

- Table 1 Sales of Womenswear by Category: Volume 2015-2020
- Table 2 Sales of Womenswear by Category: Value 2015-2020
- Table 3 Sales of Womenswear by Category: % Volume Growth 2015-2020
- Table 4 Sales of Womenswear by Category: % Value Growth 2015-2020
- Table 5 NBO Company Shares of Womenswear: % Value 2016-2020
- Table 6 LBN Brand Shares of Womenswear: % Value 2017-2020
- Table 7 NBO Company Shares of Women's Nightwear: % Value 2016-2020
- Table 8 LBN Brand Shares of Women's Nightwear: % Value 2017-2020
- Table 9 NBO Company Shares of Women's Outerwear: % Value 2016-2020
- Table 10 LBN Brand Shares of Women's Outerwear: % Value 2017-2020
- Table 11 NBO Company Shares of Women's Swimwear: % Value 2016-2020
- Table 12 LBN Brand Shares of Women's Swimwear: % Value 2017-2020
- Table 13 NBO Company Shares of Women's Underwear: % Value 2016-2020
- Table 14 LBN Brand Shares of Women's Underwear: % Value 2017-2020
- Table 15 Forecast Sales of Womenswear by Category: Volume 2020-2025
- Table 16 Forecast Sales of Womenswear by Category: Value 2020-2025
- Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2020-2025
- Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on apparel and footwear
COVID-19 country impact
Company response
Retailing shift
What next for apparel and footwear?

MARKET DATA

- Table 19 Sales of Apparel and Footwear by Category: Volume 2015-2020

Table 20 Sales of Apparel and Footwear by Category: Value 2015-2020

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2015-2020

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2015-2020

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2016-2020

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2017-2020

Table 25 Distribution of Apparel and Footwear by Format: % Value 2015-2020

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2020

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2020-2025

Table 28 Forecast Sales of Apparel and Footwear by Category: Value 2020-2025

Table 29 Forecast Sales of Apparel and Footwear by Category: % Volume Growth
2020-2025

Table 30 Forecast Sales of Apparel and Footwear by Category: % Value Growth
2020-2025

GLOBAL MACROECONOMIC ENVIRONMENT

GLOBAL INDUSTRY ENVIRONMENT

FACE MASKS

Summary 1 Fashion Face Masks Usage, Pricing and Market Sizes in Eastern Europe –
2020

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Womenswear in Russia

Product link: <https://marketpublishers.com/r/WD12D66EFD3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WD12D66EFD3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970