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Womenswear in Egypt

https://marketpublishers.com/r/W0943BD1EBAEN.html
Date: November 2023
Pages: 28
Price: US$ 990.00 (Single User License)
ID: W0943BD1EBAEN

Abstracts

Womenswear witnessed a decrease in volume sales in 2023, with retailers hit hard in the first quarter of 2023 as prices soared. The devaluation of the Egyptian pound in December 2022 led to a sharp slowdown in the economy, as input costs skyrocketed. Falling disposable incomes ensued with consumers shifting away from non-essential items, such as clothing. Women’s economy jeans witnessed the best performance in 2023, as consumers are trading down to cheaper options. Essential clothing items are b...

Euromonitor International's Womenswear in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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