

# Womenswear in Austria

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## Abstracts

Retail volume sales of womenswear are projected to fall over 2023. This is partly due to stabilisation following two years of rebound, especially in 2022, from the slump recorded during the Coronavirus (COVID-19) pandemic in 2020. However, demand has also been adversely affected by economic uncertainty in light of high inflation and the high cost of living. Indeed, Austria had one of the highest inflation rates in the EU towards the end of the review period.

Euromonitor International's Womenswear in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Womenswear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Womenswear in Austria  
Euromonitor International  
November 2023  
List Of Contents And Tables  
WOMENSWEAR IN AUSTRIA  
KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Women's suits leads growth as consumers return to the office  
Polarisation of demand  
Reopening of society supports outerwear players  
PROSPECTS AND OPPORTUNITIES  
Mix-and-match workwear to boost sales across categories  
Sustainability to continue to grow as an influence on purchasing decisions  
Omnichannel approach to grow amid rising interest in e-commerce

### CATEGORY DATA

Table 1 Sales of Womenswear by Category: Volume 2018-2023  
Table 2 Sales of Womenswear by Category: Value 2018-2023  
Table 3 Sales of Womenswear by Category: % Volume Growth 2018-2023  
Table 4 Sales of Womenswear by Category: % Value Growth 2018-2023  
Table 5 NBO Company Shares of Womenswear: % Value 2019-2023  
Table 6 LBN Brand Shares of Womenswear: % Value 2020-2023  
Table 7 NBO Company Shares of Women's Nightwear: % Value 2019-2023  
Table 8 LBN Brand Shares of Women's Nightwear: % Value 2020-2023  
Table 9 NBO Company Shares of Women's Outerwear: % Value 2019-2023  
Table 10 LBN Brand Shares of Women's Outerwear: % Value 2020-2023  
Table 11 NBO Company Shares of Women's Swimwear: % Value 2019-2023  
Table 12 LBN Brand Shares of Women's Swimwear: % Value 2020-2023  
Table 13 NBO Company Shares of Women's Underwear: % Value 2019-2023  
Table 14 LBN Brand Shares of Women's Underwear: % Value 2020-2023  
Table 15 Forecast Sales of Womenswear by Category: Volume 2023-2028  
Table 16 Forecast Sales of Womenswear by Category: Value 2023-2028  
Table 17 Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028  
Table 18 Forecast Sales of Womenswear by Category: % Value Growth 2023-2028  
APPAREL AND FOOTWEAR IN AUSTRIA  
EXECUTIVE SUMMARY

## Apparel and footwear in 2023: The big picture

### 2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for apparel and footwear?

### MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 28 Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 29 Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 30 Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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### SOURCES

Summary 1 Research Sources

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