

Women's Outerwear in the United Arab Emirates

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Abstracts

On the back of improved consumer confidence in the United Arab Emirates as well as the rising number of tourists visiting the country for shopping, sales of women's outerwear continued to increase in 2012, rising by 2% in current value terms. Consumer footfall in the country's shopping malls continues to increase, with footfall notably being boosted by the well-promoted Dubai Shopping and Dubai Summer Surprises Festival.

Euromonitor International's Women's Outerwear in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Women's Jeans, Women's Outerwear (Excl Jeans).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Women's Outerwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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