

Women's Outerwear in Malaysia

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Abstracts

Despite better economic conditions in 2012, with higher GDP growth and lower inflation, many consumers maintained frugal shopping habits from the recession. This prompted many retailers to run more promotional sales in order to boost purchases of women's outerwear. Despite the better economic performance, uncertainty about the future caused Malaysians to be very cautious in their spending, even though there was an increase in disposable incomes. Hence, many retailers in Malaysia constantly...

Euromonitor International's Women's Outerwear in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Women's Jeans, Women's Outerwear (Excl Jeans).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Women's Outerwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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