

Women's Outerwear in Australia

<https://marketpublishers.com/r/W7C497A3175EN.html>

Date: June 2013

Pages: 52

Price: US\$ 990.00 (Single User License)

ID: W7C497A3175EN

Abstracts

Australian consumers kept a careful watch on their spending in 2012. Despite a range of positive economic indicators currently evident in Australia, such as GDP growth, favourable interest rates and a low unemployment rate, there remains the widespread perception that the situation in Australia is dire, a public opinion that mires the retail landscape with low confidence. In addition, as news filters through about the economic troubles currently faced by the European Union, many Australians are...

Euromonitor International's Women's Outerwear in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2008-2012 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Women's Jeans, Women's Outerwear (Excl Jeans).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Women's Outerwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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