

Women's Jeans in Thailand



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

Women's Jeans in Thailand

Date: October 23, 2011

Pages: 28

Price: US\$ 900.00

ID: WF1A74E6654EN

Women's jeans recorded healthy volume growth of 13% and current value growth of 16% in 2010. Jeans are casual wear for various segments of the female population – teenagers, new graduates and adults. Some working places allow women to wear jeans, therefore demand for jeans for women has remained strong, and many brand manufacturers are focusing specifically on the women's segment.

Euromonitor International's Women's Jeans in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Men's Jackets and Coats, Men's Jumpers, Men's Shirts, Men's Shorts and Trousers, Men's Suits, Men's Tops, Other Men's Outerwear, Other Women's Outerwear, Women's Dresses, Women's Jackets and Coats, Women's Jumpers, Women's Leggings, Women's Shirts and Blouses, Women's Shorts and Trousers, Women's Skirts, Women's Suits, Women's Tops.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Women's Jeans market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Women's Jeans: Volume 2005-2010

Table 2 Sales of Women's Jeans: Value 2005-2010

Table 3 Sales of Women's Jeans: % Volume Growth 2005-2010

Table 4 Sales of Women's Jeans: % Value Growth 2005-2010

Table 5 Sales of Women's Jeans: % Volume Growth 2005-2010

Table 6 Sales of Women's Jeans by Type: % Volume Breakdown 2005-2010

Table 7 Sales of Women's Jeans by Type: % Value Breakdown 2005-2010

Table 8 Women's Jeans Company Shares 2006-2010

Table 9 Women's Jeans Brand Shares 2007-2010

Table 10 Forecast Sales of Women's Jeans: Volume 2010-2015

Table 11 Forecast Sales of Women's Jeans: Value 2010-2015

Table 12 Forecast Sales of Women's Jeans: % Volume Growth 2010-2015

Table 13 Forecast Sales of Women's Jeans: % Value Growth 2010-2015

Central Retail Corp in Apparel (thailand)

Strategic Direction

Key Facts

Summary 1 Central Retail Corp: Key Facts

Summary 2 Central Retail Corp: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Central Retail Corp: Competitive Position 2010

Internet Strategy

Dksh Thailand Ltd in Apparel (thailand)

Strategic Direction

Key Facts

Summary 4 DKSH Thailand Ltd: Key Facts

Summary 5 DKSH Thailand Ltd: Operational Indicators

Company Background

Chart 1 DKSH Thailand Ltd: Levi's in The Emporium

Production

Summary 6 DKSH Thailand Ltd: Production Statistics 2010

Competitive Positioning

Summary 7 DKSH Thailand Ltd: Competitive Position 2010

Internet Strategy

Pena House Co Ltd in Apparel (thailand)

Strategic Direction

Key Facts

Summary 8 Pena House Co Ltd: Key Facts

Summary 9 Pena House Co Ltd: Operational Indicators

Company Background

Production

Summary 10 Pena House Co Ltd: Production Statistics 2010

Competitive Positioning

Summary 11 Pena House Co Ltd: Competitive Position 2010

Executive Summary

Apparel in Thailand Shows Moderate Growth

Minimum Daily Wage Rises Twice in A Year

International Brands Gear Up and Outperform Local Brands

Store-based Retailing Remains Dominant Channel for Apparel Sales

Prospects for Growth in the Apparel Industry in Thailand

Key Trends and Developments

Thai Economic Indicators Show A Better Performance in 2010

Development of Sportswear in Thailand

Thai Minimum Wage Rises

Lower Birth Rate Affects Demand for Childrenswear

International Brands Remain Strong, Though Fewer Made in Thailand

Market Data

Table 14 Sales of Apparel by Category: Volume 2005-2010

Table 15 Sales of Apparel by Category: Value 2005-2010

Table 16 Sales of Apparel by Category: % Volume Growth 2005-2010

Table 17 Sales of Apparel by Category: % Value Growth 2005-2010

Table 18 Apparel Company Shares 2006-2010

Table 19 Apparel Brand Shares 2007-2010

Table 20 Sales of Apparel by Distribution Format: % Analysis 2005-2010

Table 21 Sales of Apparel by Category and Distribution Format: % Analysis 2010

Table 22 Forecast Sales of Apparel by Category: Volume 2010-2015

Table 23 Forecast Sales of Apparel by Category: Value 2010-2015

Table 24 Forecast Sales of Apparel by Category: % Volume Growth 2010-2015

Table 25 Forecast Sales of Apparel by Category: % Value Growth 2010-2015

Definitions

Summary 12 Research Sources

I would like to order:

Product name: Women's Jeans in Thailand
Product link: <https://marketpublishers.com/r/WF1A74E6654EN.html>
Product ID: WF1A74E6654EN
Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/WF1A74E6654EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**