

Wm Morrison Supermarkets Plc in Retailing (United Kingdom)

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Date: April 2015

Pages: 4

Price: US\$ 572.00 (Single User License)

ID: W15D49258AFEN

Abstracts

Morrisons will continue to expand its online operations across the UK following its launch in 2014. In addition, a key focus area for expansion is an increase in the number of Morrisons M local stores and expanding its reach to a wider customer base.

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