

Wound Care in Mexico

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Abstracts

Following a weaker retail volume decline in 2022 compared to the previous year as Mexicans fully returned to their daily routines, demand for wound care is once again experiencing a notable drop in 2023. Emerging from the pandemic lockdown meant a resurgence in outdoor and sports activities, potentially leading to injuries. However, 2023 has not brought about a significant increase in activity levels or substantial shifts in consumers' habits. The year started without quarantine measures in plac...

Euromonitor International's Wound Care in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wound Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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