

Wipes in Algeria

URL:	https://marketpublishers.com/r/W5BA7FE5C41EN.html
Date:	March 27, 2018
Pages:	17
Price:	US\$ 990.00
ID:	W5BA7FE5C41EN

The demand for wipes in Algeria is expected to continue seeing strong growth over the forecast period, fuelled by several global drivers. Key among these are convenience, hygiene, performance, ease of use, time savings, disposability, safety/regulation and consumer-perceived aesthetics. Ongoing growth in city sizes is also expected to encourage a stronger focus on hygiene, while busier lifestyles will result in more consumers being willing to pay for convenience and time saving. Growth will also...

Euromonitor International's Wipes in Algeria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Home Care Wipes and Floor Cleaning Systems, Personal Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Wipes market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Demand for Wipes Expected To Continue Growing Strongly

Baby Wipes Continues To Dominate

Gradual Slowdown in Growth Predicted

Competitive Landscape

Hygienix Remains the Leading Player

Domestic Players Are Growing Strongly

Growing Demand for Economy Brands Driven by Severe Price Increases

Category Data

Table 1 Retail Sales of Wipes by Category: Value 2012-2017

Table 2 Retail Sales of Wipes by Category: % Value Growth 2012-2017

Table 3 NBO Company Shares of Retail Wipes: % Value 2013-2017

Table 4 LBN Brand Shares of Retail Wipes: % Value 2014-2017

Table 5 Forecast Retail Sales of Wipes by Category: Value 2017-2022

Table 6 Forecast Retail Sales of Wipes by Category: % Value Growth 2017-2022

Executive Summary

Favourable Demographic Trends and Improving Consumer Awareness Drive the Growth of Tissue and Hygiene

Economic Slowdown Drives Demand for Economy and Standard Products

Domestic Players Continue To Show Stronger Sales Growth

Independent Small Grocers Holds the Largest Distribution Share in Tissue and Hygiene

Although Slowing Down, the Outlook Is Positive for Tissue and Hygiene

Market Indicators

Table 7 Birth Rates 2012-2017

Table 8 Infant Population 2012-2017

Table 9 Female Population by Age 2012-2017

Table 10 Total Population by Age 2012-2017

Table 11 Households 2012-2017

Table 12 Forecast Infant Population 2017-2022

Table 13 Forecast Female Population by Age 2017-2022

Table 14 Forecast Total Population by Age 2017-2022

Table 15 Forecast Households 2017-2022

Market Data

Table 16 Retail Sales of Tissue and Hygiene by Category: Value 2012-2017

Table 17 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2012-2017

Table 18 NBO Company Shares of Retail Tissue and Hygiene: % Value 2013-2017

Table 19 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2014-2017

Table 20 Distribution of Retail Tissue and Hygiene by Format: % Value 2012-2017

Table 21 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2016

Table 22 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2017-2022

Table 23 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Sources

Summary 1 Research Sources

I would like to order:

Product name: Wipes in Algeria
Product link: <https://marketpublishers.com/r/W5BA7FE5C41EN.html>
Product ID: W5BA7FE5C41EN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/W5BA7FE5C41EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**