

## Winpak Ltd in Packaging Industry (Canada)

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### Abstracts

The company is expected to continue aggressively investing in expanding its production capacity with new lines and plant expansions, both installed and planned, as well as product innovation. It is also continuing to focus on marketing the technologically advanced nature of its products. Strategically, the company's focus on packaging for ready-to-cook and ready-to-eat foods fits well with the growing consumer demand for convenience giving the increasingly hectic lifestyles in North America.

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